Cookie Policy

Last Updated 28 / 09 / 2021

Contents

Introduction

This Cookie Policy explains how Clearfin Group Ltd ("Company, "we", "us" and "our") uses cookies and similar technologies to recognise you when you visit our website at https://clearfinsecurity.com ("Website"). It explains what these technologies are and why we use them, as well as your rights to control our use of them.

In some cases we may use cookies to collect personal information, or that becomes personal information if we combine it with other information.

What are cookies?

Cookies are small data files that are placed on your computer or mobile device when you visit a website. Cookies are widely used by website owners in order to make their websites work, or to work more efficiently, as well as to provide reporting information.

Cookies set by the website owner (in this case, Clearfin Group Ltd) are called "first party cookies". Cookies set by parties other than the website owner are called "third party cookies". Third party cookies enable third party features or functionality to be provided on or through the website (e.g. like advertising, interactive content and analytics). The parties that set these third party cookies can recognise your computer both when it visits the website in question and also when it visits certain other websites.

Why do we use cookies?

We use first and third party cookies for several reasons. Some cookies are required for technical reasons in order for our Website to operate, and we refer to these as "essential" or "strictly necessary" cookies. Other cookies also enable us to track and target the interests of our users to enhance the experience on our Online Properties. Third parties serve cookies through our Website for advertising, analytics and other purposes.

How can I control cookies?

You have the right to decide whether to accept or reject cookies. By using our website, you are agreeing to let us use the cookies outlined in the next section. You can choose to block third party cookies by using a browser plugin, but essential cookies cannot be rejected as they are strictly necessary to provide you with the service.

Please note that depending on which cookies you choose to block, some functionality may be unavailable and areas of the site may not function as intended.

In addition, most advertising networks offer you a way to opt out of targeted advertising. If you would like to find out more information, please visit aboutads.info/choices or youronlinechoices.com

Cookies we use

Essential Website Cookies

We may use cookies, web beacons, tracking pixels, and other tracking technologies on the Site to help customise the Site and improve your experience. When you access the Site, your personal information is not collected through the use of tracking technology. Most browsers are set to accept cookies by default. You can remove or reject cookies, but be aware that such action could affect the availability and functionality of the Site. You may not decline web beacons, however, they can be rendered ineffective by declining all cookies or by modifying your web browser's settings to notify you each time a cookie is tendered, permitting you to accept or decline cookies on an individual basis.

We may use cookies, web beacons, tracking pixels, and other tracking technologies on the Site to help customize the Site and improve your experience. For more information on how we use cookies, please refer to our Cookie Policy posted on the Site, which is incorporated into this Privacy Policy. By using the Site, you agree to be bound by our Cookie Policy.

Performance and Functionality Cookies

Name: MR

Purpose: Microsoft MSN cookie. Used to measure the use of the website for internal analytics.

Provider: bat.bing.com

Service: Microsoft (<u>View service privacy policy</u>)

Country: United States

Type: server_cookie

Expires in: 7 days

Analytics and Customisation Cookies

Name: _gid

Purpose: Keeps an entry of unique ID which is then used to come up with statistical data on website usage by visitors. It is a HTTP cookie type and expires after a browsing session.

Provider: clearfinsecurity.com

Service: Google Analytics ([View service privacy policy](#))

Country: United States

Type: http_cookie

Expires in: 1 day

Name: _ga

Purpose: It records a particular ID used to come up with data about website usage by the user. It is a HTTP cookie that expires after 2 years.

Provider: clearfinsecurity.com

Service: Google Analytics ([View service privacy policy](#))

Country: United States

Type: http_cookie

Expires in: 1 year 11 months 29 days

Name: _gat

Purpose: Used to monitor number of Google Analytics server requests when using Google Tag Manager

Provider: clearfinsecurity.com

Service: Google Analytics (View service privacy policy)

Country: United States

Type: http_cookie

Expires in: 1 minute

Name: MUID

Purpose: Sets a unique user id for tracking how the user uses the site. Persistent cookue that is saved for 3 years.

Provider: bing.com

Service: Bing Analytics (View service privacy policy)

Country: United States

Type: http_cookie

Expires in: 1 year 24 days

Advertising Cookies

Name: _uetvid

Purpose: Used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor's preferences.

Provider: clearfinsecurity.com

Service: Google Tag Manager (View service privacy policy)

Country: United States

Type: http_cookie

Expires in: 1 year 24 days

Name: _uetsid

Purpose: Collects data on visitor behaviour from multiple websites, in order to present more relevant advertisement - This also allows the web site to limit the number of times that they are shown the same advertisement.

Provider: clearfinsecurity.com

Service: Google Tag Manager (View service privacy policy)

Country: United States

Type: http_cookie

Expires in: 1 day

Contact Us

If you have any questions about our use of cookies or other technologies, please email us at:

contact@clearfinsecurity.com